

# Nxt Museum's new exhibition '*UFO – Unidentified Fluid Other*' investigates who we are becoming in virtual worlds

*Who will you be when you can be anything?*

International press tour, 12-13 CEST, 9 June

New installation images available Thursday 9 June

- **Amsterdam's Nxt Museum – the home of New Media Art – opens a new exhibition, '*UFO – Unidentified Fluid Other*' on 11 June.**
- **Several cross-disciplinary creatives investigate the rise of digital identities, and what's possible beyond the fixed boundaries of the material world.**
- **Public programme to include deep-fakes by Bill Posters, a drug-dispensing robot by Dries Verhoeven, a screening of Lu Yang's latest video artwork debuted at the Venice Biennale and a partnership with TransModerna during ADE Festival.**

Nxt Museum  
Amsterdam Noord

nxtmuseum.com  
@nxtmuseum #nxtmuseum

For press information and  
high res images please  
contact:

Emily Saunders  
emily@nxtmuseum.com  
+44(0)7914817795



*Viatrix's Odyssey* (2022), Harriet Davey, *Great Adventure of Material World* (2019), Lu Yang, *Birds in Paradise* (2019), Jacolby Satterwhite, *osean3*, Courtesy of Oseanworld.

Nxt Museum opens 'UFO – Unidentified Fluid Other', an exhibition curated by Bogomir Doring, on 11 June. Taking over the entire museum, the exhibition features a series of large-scale, multi-sensory art installations, mostly new commissions, that investigate who we are becoming in virtual worlds.

Post-pandemic and pre-metaverse global identity is in a state of flux. The convergence of major societal change and technological advancements provokes collective questioning and overthrowing of norms, and an open space in which fluid ideals can take shape.

Amidst the trauma of the early 20th century, surrealist artists explored the creative potential of the self to access different worlds. A hundred years later, artists are revisiting surrealist legacies as a means to deal with our turbulent socio-political times. By portraying distorted figures in dream-like landscapes, surrealism did for its time what emerging technology does for ours: allows us to transcend mortal bodies.

While artists detect the early tremors of our approaching digital existence, and developers manoeuvre bricks in the blockchain to build metaverses, the general public are gearing up to populate this next realm with post-human identities. In a world free from fixed social constraints, with no binary labels or checkboxes, who we will evolve into is – as yet – unidentified, joyfully fluid, and inclusively 'other'.

These endless possibilities, and inherent dilemmas, are explored by a line-up of pioneering cross-disciplinary creatives working in a range of new media technologies, from augmented reality and fractal art, to programming and 3D sculpting. At the start of the exhibition, 'Viatrix', an androgynous avatar – or 'Unidentified Fluid Other' – guides the visitor through the installations, as they become a protagonist in Lu Yang's layered and philosophical videogame-like world; alter their appearance with garments, masks and face filters by digital fashion house The Fabricant; and play games together to rediscover their uninhibited self in Oseanworld's kaleidoscopic, dopamine-boosting landscapes. We discover the digital world as a place where fluid ideals can take shape and complex existential questions can unfold.

Nxt Museum has implemented web3 technology in the exhibition as part of its ongoing research project related to emerging technologies. POAP's (Proof Of Attendance Protocols) are hidden throughout the museum for visitors to collect for free and the first NFT drop is available in the museum store with the aim for visitors to collect digital art. The profits will be held in a fund with the sole purpose of investing in the arts by collecting and commissioning new artwork.

**Chronological list of artworks:** \*commissioned by Nxt Museum

\*ENTER (2021), Ksawery Kirklewski with technical support by Jakub Kirklewski and music by Arek Krupiński

\*Transition Rooms: *Viatrix's Odyssey* (2022), Harriet Davey with sound by Imogen Davey and creative writing by Julia-Beth Harris

*Great Adventure of Material World* (2019), Lu Yang, game film

*Great Adventure of Material World* (2019), Lu Yang, video

*Monster Head* (2017), Lu Yang

*Birds in Paradise* (2019), Jacolby Satterwhite

*Positive and Negative Spirits* (2022), Jacolby Satterwhite

\*WHOLE-LAND (2022), The Fabricant, with music by Adiel

\*The Waters in Between (2022), Audrey Large

\*Foreign Nature (2022), Julius Horsthuis, with music by Ben Lukas Boysen

\*Nxt Stage: ∞: N U R A D I O ̣ WORLD TOUR ∞ (2022), Oseanworld

**Nxt Museum's Public Programme**

The public programme is led by the Nxt Museum's mission to seek, show and question what's next. The programme for the upcoming months includes:

- **Summer 2022:** Bill Posters's "deep fake" personas of Marcel Duchamp, Marina Abramović, Mark Zuckerberg, Kim Kardashian, Morgan Freeman and Donald Trump will be shown at Nxt Museum. 'Big Dada / Public Faces' debuted on Instagram in June 2019 and quickly went viral, leading to global press coverage and unexpected – and contradictory – responses from Facebook and Instagram concerning their lack of policies for synthetic media on their platforms. In line with the topic of digital entities, Nxt looks ahead to a future where synthetic media will perform for us.
- **October 2022:** Nxt Museum will partner with Transmoderna, a hybrid collective situated at the intersection of electronic music and digital arts, to stage a museum-wide intervention during Amsterdam's ADE Festival, consisting of live music events, an artist residency and a hackathon.
- **22 November 2022:** Nxt Museum will present a screening of Lu Yang's latest video artwork, 'DOKU – Digital Descending', which premiered at the Venice Biennale. In his new anime, the artist creates a fictional storyline marked by the ironic insertion of many real-life current events. The viewer travels with the film's protagonist, Doku, on a journey that involves six spiritual reincarnations (including heaven and hell), a revenge shaman, and anxious plane passengers.
- **Early 2023:** A pop-up illicit drug store, manned by a human-looking robot, will land at Nxt Museum. In his installation 'Happiness', Dries Verhoeven explores the world of artificial happiness that is increasingly sold to us in the form of drugs, painkillers and antidepressants. In the combination of robotics and drugs, the human and the artificial merge; aided by synthetic substances, we can become more than human. This event will be expanded with a public programme on the altered state of consciousness.

---

ENDS

---

## Notes to editors

For International press enquiries please contact [emily@nxtmuseum.com](mailto:emily@nxtmuseum.com). For Dutch press enquiries please contact [bodil@spicepr.nl](mailto:bodil@spicepr.nl).

Follow @nxtmuseum on Instagram and check the website for updates:  
[www.nxtmuseum.com](http://www.nxtmuseum.com).

**Nxt Museum** is the home of New Media Art – opened in Amsterdam in 2020 and is the first museum in the Netherlands dedicated to art, technology, science and sound. Nxt Museum exhibits and commissions ambitious, large-scale new media art installations born of interdisciplinary collaboration between artists, designers, technologists, sound builders and scientists. The museum's three-fold programme, comprising exhibitions, performance and education, are designed to appeal to a broad range of interests, from music, sound, dance and performance art, to creative coding, NFT's and Web 3.0. The programme is led by Nxt Museum's founding mission to seek, show and question what's next.

**Nxt Museum and Samsung Electronics Benelux** have extended their partnership with the aim of bringing together art and technology. They will continue to ignite curiosity, fuel creativity and educate through art and technology. New Samsung technology will be integrated throughout the museum, offering a state of the art museum experience as well as enhanced storytelling and groundbreaking Digital Fashion experience in collaboration with The Fabricant.



